

# **OUR PROCESS**

#### 1. Free Test

We start with a FREE TEST of your website. This includes analyzing your site's structure, content, keywords, backlinks, and overall performance. We identify areas for improvement and opportunities for growth.

#### 2. Consultation

If you decide to hire our SEO services and give your website a boost, we will send you a survey to understand your business goals, target audience, and current online presence. This helps us tailor our SEO strategy to meet your specific needs.

## 3. Strategy Development

Based on the audit results, we develop a customized SEO strategy. This strategy outlines the steps we will take to improve your search engine rankings and drive more organic traffic to your site.

## 4. Implementation

We begin implementing the SEO strategy. This includes on-page optimization (such as improving meta tags, headings, and content), technical SEO enhancements, and building high-quality backlinks.

#### 5. Social Network Advice

It is essential to implement changes on your social media platforms, which we will guide you through with a detailed manual. This will help achieve the desired goals and enable us to conduct a comprehensive SEO strategy for your website and online presence.

#### 6. Monitoring

SEO is an ongoing process. We stay updated with the latest search engine algorithms and industry trends to ensure your website remains optimized and competitive. We are prepared to make updates and optimizations as needed to meet our customers' requirements.

## Ready to Boost Your Online Visibility?

Get started today and see the difference our SEO services can make for your business.

From,

**MARIO MARIN ABONCE** 

CFO

